



CENTRAL UNIVERSITY OF KARNATAKA

Kadaganchi, Kalaburagi

DEPARTMENT OF BUSINESS STUDIES

DEPARTMENT OF SOCIAL WORK

In collaboration with



CENTRAL INSTITUTE OF MEDICINAL AND AROMATIC PLANTS

Research Center, Bengaluru

Jointly organize

Farmer's Meet on Augmenting Farm Income

and

Entrepreneurial Opportunities in Medicinal and Aromatic Plants

Program Schedule

Inaugural (11 am to 12 pm)

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| 1. National Song | |
| 2. Welcome by Dr. Mohammed Zohair | 11.10 – 11.15 |
| 3. About the event by Prof. A.N. Vijayakumar, Convenor | 11.15 – 11.20 |
| 4. Inauguration by watering the plant | 11.20 – 11.25 |
| 5. Inaugural address by Hon'ble Vice-Chancellor | 11.25 – 11.40 |
| 6. Speech by resource person Dr. Yogendra ND | 11.40 – 11.45 |
| 7. Vote of thanks by Prof. Pavitra R. Alur | 11.45 – 11.50 |
| 8. National anthem | |

Inaugural (11 am to 12 pm)

Session 1: 12 pm to 1 pm

Cultivation and Processing of Medicinal and Aromatic Plants for North Karnataka Region	Dr. Yogendra ND, Sr. Scientist Dept. of Agronomy and Soil Science CSIR-CIMAP RC, Bengaluru
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Session 2: 1 pm to 2 pm

Marketing linkages and enhancing farm income with integration of Medicinal and Aromatic Plants (MAPs)	Dr. Vijay H M, Senior Technical Officer, CSIR-CIMAP RC, Bengaluru
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Session 3: Igniting Start-ups : 3 PM TO 4 PM (FOR STUDENTS)

Entrepreneurial Opportunities in Medicinal and Aromatic Plants Sector for aspiring entrepreneurs	Dr. Yogendra ND, Sr. Scientist, Dept. of Agronomy and Soil Science CSIR-CIMAP RC, Bengaluru
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