**CENTRAL UNIVERSITY OF KARNATAKA**

School of Social & Behavioural Science, Department of Psychology

A TWO-DAY NATIONAL LEVEL SKILL DEVELOPMENT PROGRAM ON

# QUALITATIVE RESEARCH METHODS AND DATA ANALYSIS

RESOURCE PERSON

**Dr. BAIJU GOPAL**

PROFESSOR
DEPARTMENT OF PSYCHOLOGY
CHRIST UNIVERSITY, BENGALURU

**16th - 17th FEB 2023**

**9AM - 6 PM**

The workshop focuses on developing skills among the delegates on conceptualization of qualitative problem, data collection and data analysis strategies. At the end of the workshop, the participants will be able to perform the basics of qualitative data analysis using computer assisted qualitative data analysis strategies.

## CONTENT:

1. Different traditions in Qualitative research
2. Conceptualization of Qualitative research problem
3. Sampling & Data collection methods
4. Different types of Qualitative data analysis strategies
5. Data Management using NVivo-Textual and Visual data
6. Qualitative data analysis using NVivo
7. Report writing and publication

## LEARNING OUTCOMES :

1. Demonstrate skills on designing Qualitative research
2. Collect data using different Qualitative data-collection methods
3. Demonstrate skills on different traditions of Qualitative data analysis
4. Conduct basic Qualitative data analysis using NVivo
5. Demonstrate skills on reporting Qualitative research.

**HOW TO REGISTER?**

1. Make your payment in favour of the finance officer, payable at Canara Bank, Central University of Karnataka.
2. Click on the link to fill the registration form. (add fee receipt in the google form)

https://forms.gle/qgLVDKJhbTJTSyor6

**LAST DATE: FEB 15TH, 1 PM**

**JOIN NOW**

**Fee:-**

**Students: 600**

**Research Scholars: 1200**

**Teachers: 1500**

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**Coordinator :**
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