



CIRCULAR

Sub: Participation in the Nasha Mukh Yuva for Viksit Bharat Campaign and Digital Pledge -Reg

In continuation of the communication received from the Department of Higher Education, Government of India, all Deans of Schools and Heads of Departments are requested to ensure the active participation of students and faculty members in the "**Nasha Mukh Yuva for Viksit Bharat**" campaign, a nationwide youth movement towards the vision of a "**Drug-Free India by 2047.**"

The campaign will be launched through the virtual address of the Hon'ble Prime Minister on **02 August 2026**. The link for joining the virtual programme will be shared as soon as it is received.

All Deans and Heads of Departments are requested to:

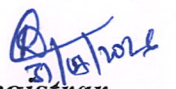
- Disseminate the information about the campaign among all students, faculty members, and staff.
- Encourage all students and faculty members to take the **Digital Pledge** available on the University website and through the following link: https://mybharat.gov.in/events/nasha_mukh_yuva
- Ensure maximum participation of students and faculty members in the virtual programme on **02 August 2026** organised at **Auditorium 1 & 2**.

The Digital Pledge has also been uploaded on the **University website** for the convenience of all concerned.

Further, Heads of Departments are requested to kindly share the details of No. of students who took pledge on my Bharat portal with photograph to Prof. Devarajappa, Liaison Officer (SC/ST) Cell for onward submission to the Ministry.

Copy to:

1. All the Deans/ HOD and Directors of Schools.
2. The Dean Students Welfare.


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